



Social Media Assistance Packages

Name	#1 Help me start	#2 Help me grow	#3 Help me thrive	#4 NEW - Handball
Description / Summary	Designed for beginners. This option will get your accounts set up, the basics put in place and documents on how to use both platforms to get the most out of them for your business.	Perfect for those who already have Instagram and Facebook accounts and are comfortable with using them, but want some industry specific guidance and professional tips.	For businesses who want it all working and getting results FAST without the fuss! This option re-brands current accounts or sets up new ones, gives you all The Eyewear Girl Social Media documents and includes full Social media management (IG & FB) for 3 months (min).	If you know that you want and need your social media to be a big part of your business and just want to handball it to me, this is your package. We have a 30 min monthly catchup, and I do the rest. No fuss, but you get the results!
Inclusions	<ul style="list-style-type: none"> - Creation and/or update of FB and IG accounts - Post ideas Document - Photography tips and Hashtags Document - Post creation Document covering both Facebook and Instagram 	<ul style="list-style-type: none"> - Post ideas Document - How to be engaging on Social Media Document - Being your brand Document - Photography tips and Hashtags Document - Social Media post creation Document - Insights and performance tracking Document - Guidance with IGTV if needed 	<ul style="list-style-type: none"> - Creation and/or update on FB and IG accounts - Post ideas Document - How to be engaging on Social Media Document - Being your brand Document - Social Media post creation Document - Photography tips and Hashtags Document - Create and link accounts for Snapchat/Twitter - Insights and performance tracking Document - Guidance with IGTV if needed - 4 Posts published for you per week (min) - 8 Stories published for you per week (min) - Building follower base and communicating with your customers as part of your team. - Design of FB and / or IG promotions 	<ul style="list-style-type: none"> - Creation and/or update on FB and IG accounts - Being your brand Document - Insights and performance tracking Document - 3 Posts published for you per week (min) - 6 Stories published for you per week (min) - Building follower base and communicating with your customers as part of your team. - Design of FB and / or IG promotions
Boosts**	NA	At client's request	At client's request	At client's request
Reports	NA	NA	Monthly report summarising statistics and performance	Monthly report summarising statistics and performance
Meetings	Initial 30 mins + 1x30min Q&A	Initial 30 mins + 1x30min Q&A 12 months of messenger assistance from staff	Initial 30 mins + 30 mins monthly if needed Ongoing communication on messenger with staff	Initial 30 mins + 30 mins monthly if needed
Up front cost	Normally \$680 \$530 until Dec 31st 2020	Normally \$800 \$650 until Dec 31st 2020	Normally \$1,400 \$1,250 until Dec 31st 2020	Normally \$950 \$800 until Dec 31st 2020
Ongoing monthly cost	Optional, email for inclusions and cost	Optional, email for inclusions and cost	\$900.00 Min 3 months, 1st month included in upfront cost	\$500.00 Min 6 months, 1st month included in upfront cost

*All prices are in AUD and include GST

** Boost costs not included in price